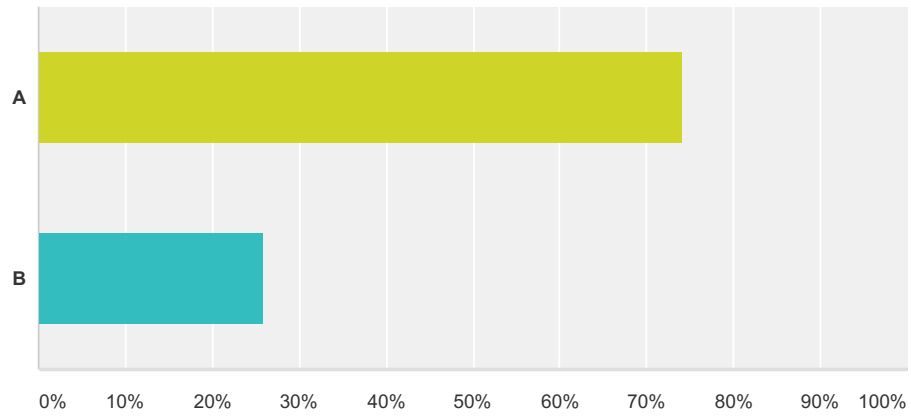


Q1 Please select the logo you prefer

Answered: 54 Skipped: 0



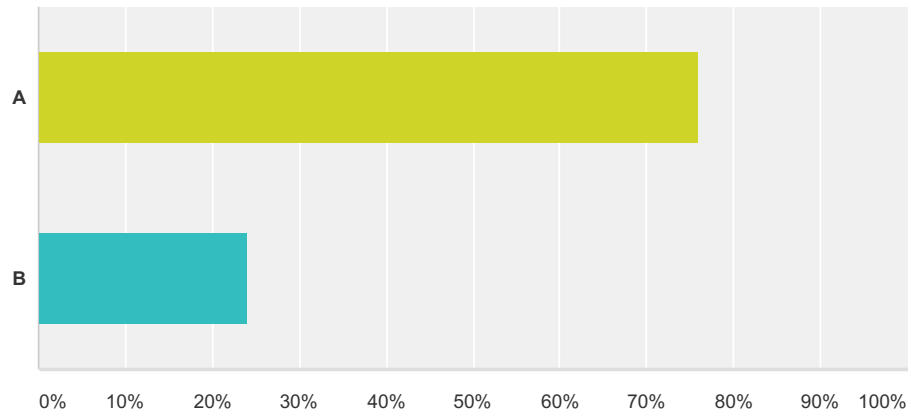
Answer Choices	Responses
A	74.07% 40
B	25.93% 14
Total	54

Q2 Why do you prefer the selected logo?

Answered: 53 Skipped: 1

Q3 Please select the website you prefer

Answered: 54 Skipped: 0



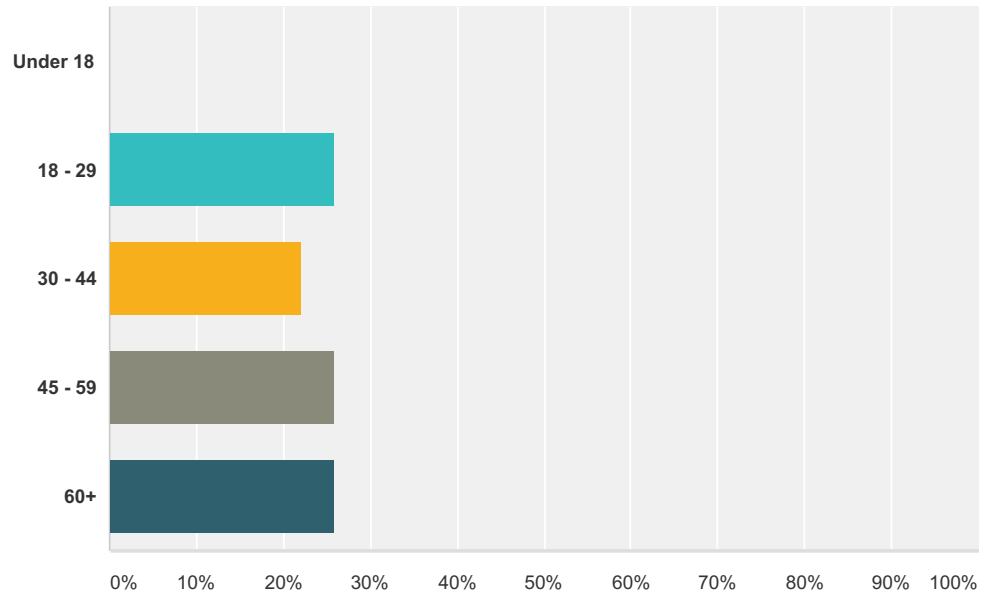
Answer Choices	Responses
A	75.93% 41
B	24.07% 13
Total	54

Q4 Why do you prefer the selected design?

Answered: 52 Skipped: 2

Q5 What is your age?

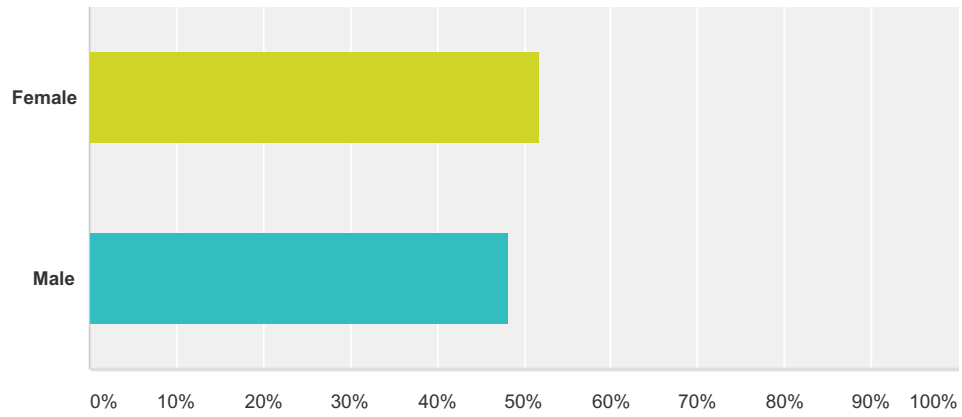
Answered: 54 Skipped: 0



Answer Choices	Responses
Under 18	0.00% 0
18 - 29	25.93% 14
30 - 44	22.22% 12
45 - 59	25.93% 14
60+	25.93% 14
Total	54

Q6 What is your gender?

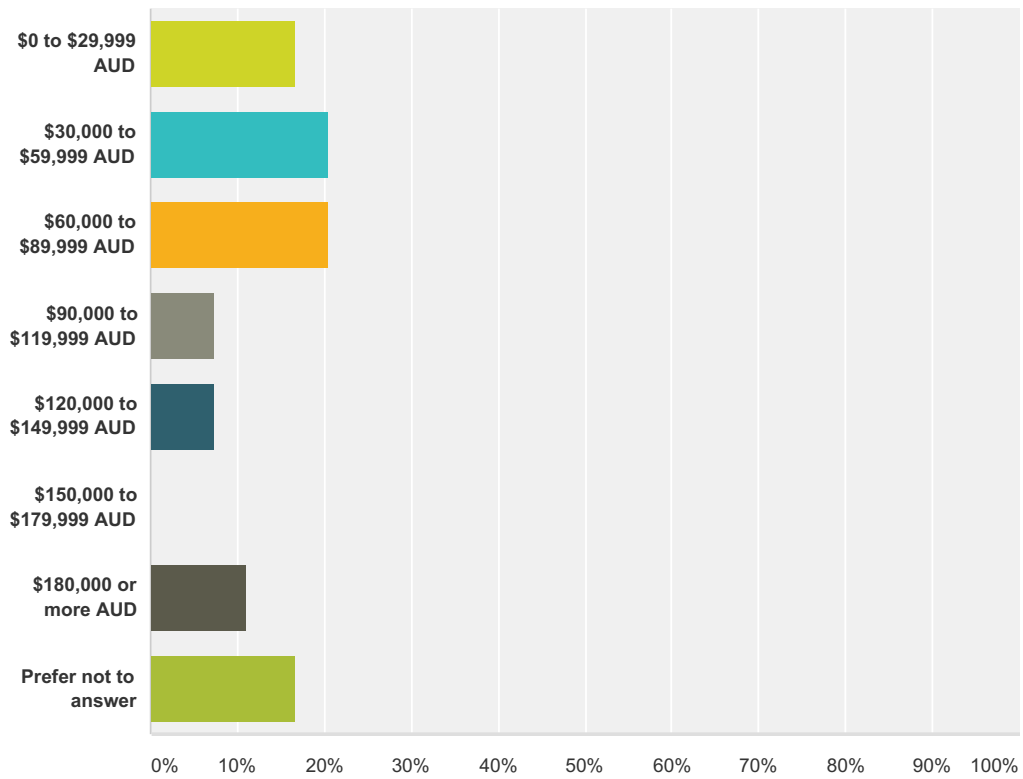
Answered: 54 Skipped: 0



Answer Choices	Responses
Female	51.85% 28
Male	48.15% 26
Total	54

Q7 What is the total annual income of the HOUSEHOLD in which you live?

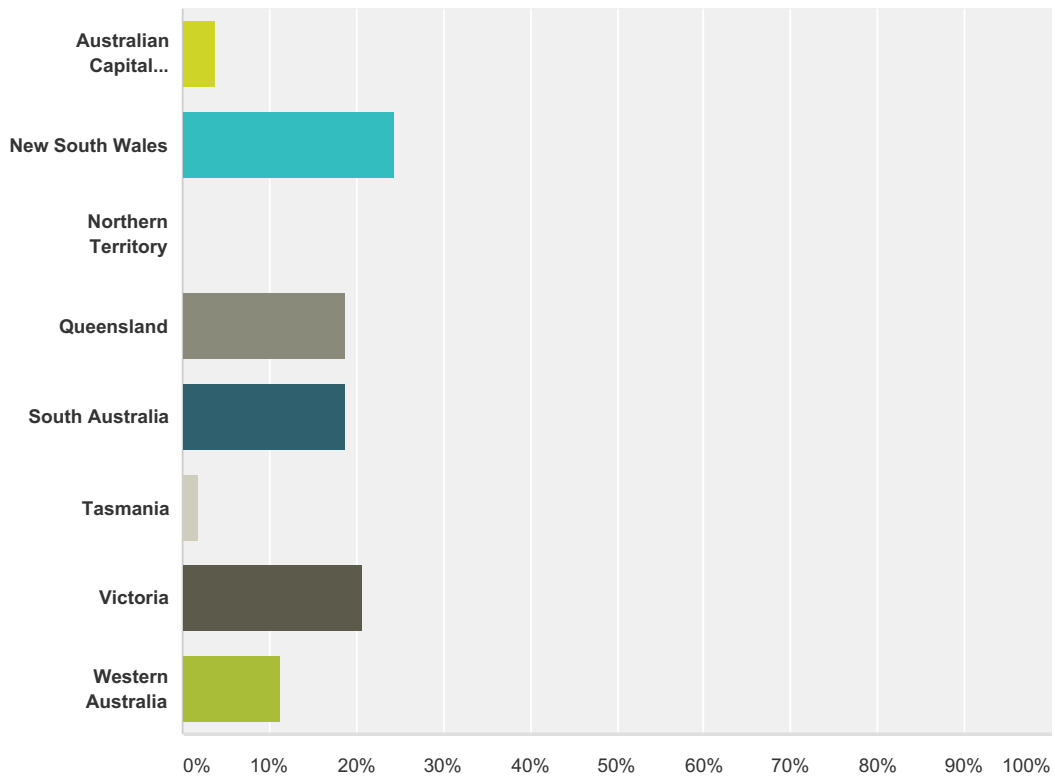
Answered: 54 Skipped: 0



Answer Choices	Responses
\$0 to \$29,999 AUD	16.67% 9
\$30,000 to \$59,999 AUD	20.37% 11
\$60,000 to \$89,999 AUD	20.37% 11
\$90,000 to \$119,999 AUD	7.41% 4
\$120,000 to \$149,999 AUD	7.41% 4
\$150,000 to \$179,999 AUD	0.00% 0
\$180,000 or more AUD	11.11% 6
Prefer not to answer	16.67% 9
Total	54

Q8 Australian State

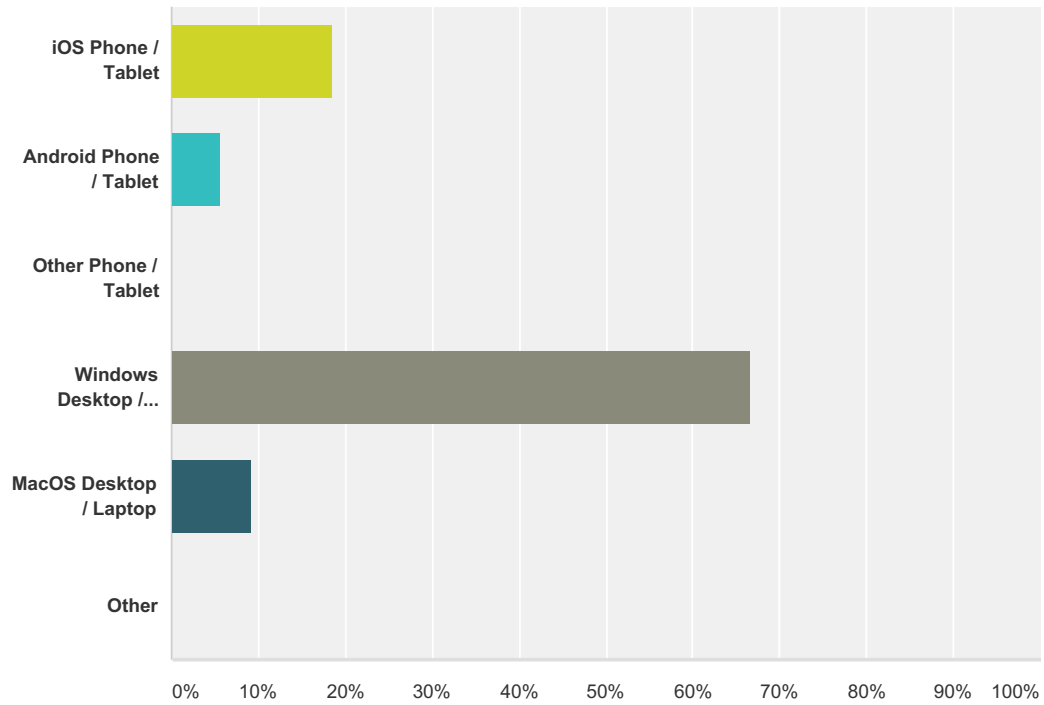
Answered: 53 Skipped: 1



Answer Choices	Responses
Australian Capital Territory	3.77% 2
New South Wales	24.53% 13
Northern Territory	0.00% 0
Queensland	18.87% 10
South Australia	18.87% 10
Tasmania	1.89% 1
Victoria	20.75% 11
Western Australia	11.32% 6
Total	53

Q9 Device Types

Answered: 54 Skipped: 0



Answer Choices	Responses
iOS Phone / Tablet	18.52% 10
Android Phone / Tablet	5.56% 3
Other Phone / Tablet	0.00% 0
Windows Desktop / Laptop	66.67% 36
MacOS Desktop / Laptop	9.26% 5
Other	0.00% 0
Total	54